



Accademia  
Italiana  
Florence | Rome

# SHAPE THE FUTURE OF BRANDS Apply for the scholarship

**Accademia Italiana launches a scholarship competition to support future designers.**

Accademia Italiana, a higher education institute in the fields of design with campuses in Florence and Rome, promotes excellence and accessibility in higher education within the fields of design and Italian creative disciplines.

To support emerging talents, Accademia Italiana offers **scholarships covering up to 50%** of tuition and annual attendance

fees for **One-Year Master's program in Brand Design** at the Rome campus for the academic year **2026/2027**.

**This is your opportunity to take the first step toward a career in design!**

**DEADLINE:**

**Friday, June 19th, 2026**

**CONTACT:** [orientamento@accademiaitaliana.it](mailto:orientamento@accademiaitaliana.it)

**Q&A:**  [Florence Campus / Rome Campus](#)

## ELIGIBILITY

The scholarship contest is open to students willing to challenge themselves and bring their creative vision to life.

### WHO CAN APPLY?

- Students holding a **Bachelor's degree or equivalent qualification** obtained in Italy or abroad, consistent with the chosen One Year Master's program.
- Students who will obtain their degree or equivalent qualification before the beginning of the 2025/2026 academic year.

### WHO IS NOT ELIGIBLE?

- Applicants who do not meet, or subsequently fail to meet, the admission requirements for the One Year Master's program.

## SCHOLARSHIPS

The scholarship covers up to 50% of tuition and annual attendance fees for the **One Year Master's programs in Brand Design** at Accademia Italiana campus in Rome for the academic year **2026/2027**.

## SELECTION PROCESS

### AND COMMITTEE

Applications will be reviewed and evaluated by a committee composed of **Accademia Italiana faculty members**.

The committee will evaluate projects at its sole discretion based on the following criteria:

- **Quality and originality of the portfolio**, with attention to personal research, design ability, aesthetic sensitivity, and coherence of the creative path;
- **Motivation and educational objectives** expressed in the motivation letter, with particular reference to consistency between previous studies, professional aspirations, and the selected program;
- **Growth potential**, understood as the candidate's ability to benefit from the educational experience and actively contribute to the academic community.

## HOW TO APPLY

### Application deadline:

All required materials must be submitted through the online application form at the following [link](#) by **Friday, June 19th, 2026**.

### Final results:

Candidates will be informed by email by **Friday, June 26th, 2026**.

### Deadline for scholarship acceptance:

Winners must confirm acceptance of the scholarship by sending an email with proof of **payment of the pre-enrollment fee** to [orientamento@accademiaitaliana.it](mailto:orientamento@accademiaitaliana.it) by **Thursday, July 2nd, 2026**. Failure to meet this deadline will result in forfeiture of the scholarship.

### Required application materials:

Applicants must complete the online scholarship application form and submit:

- **Artistic portfolio (max 5MB)**
- **Motivation letter (max 500 characters)**
- **Copy of academic qualification** (if not yet available, a temporary statement may be uploaded)
- **Copy of passport**

## → APPLY NOW

## INTELLECTUAL PROPERTY RIGHTS

By submitting a project, candidates **declare full ownership of their work** and confirm that:

- The contents are not **confidential** and do not infringe **copyright, trademarks, patents, or any third-party rights**.
- The project is **original** and does not involve plagiarism or unauthorized use of others' work.

If the Jury determines that a project is plagiarized or otherwise violates these terms, the candidate will be **disqualified**.

## GENERAL CONDITIONS

- Accademia Italiana reserves the right **not to award all or part of the scholarships** if, at the sole discretion of the committee, an insufficient number of applications meet the required standards.
- The application form must be **fully completed** and submitted by the indicated deadline.
- **Each scholarship is valid for one academic year** and is automatically renewed if students meet academic performance requirements and are properly enrolled in the following academic year.
- **Only one scholarship application per candidate is allowed**. In case of multiple submissions, only the last one received will be considered.
- The scholarships described in this call **cannot be combined** with other financial aid provided by **Accademia Italiana** or by other institutions such as universities, companies, foundations, public or private entities, national or international institutions, or the **Azienda Regionale per il Diritto allo Studio Universitario (DSU)**.
- Eligibility for the scholarship is subject to **official admission** to the Bachelor's, Master's or One-Year Master's program.
- If a scholarship recipient does not confirm enrollment within the established deadlines, the scholarship may be reassigned to another eligible candidate. Accademia Italiana reserves the right to **reassign unawarded scholarships to other deserving candidates**.
- The scholarship benefit will be **revoked if the student fails to enroll** within the required deadlines, withdraws from studies, or transfers to another institution, without prejudice to the possibility of enrolling as a full-fee student if places remain available.

## PERSONAL DATA PROCESSING

Personal data submitted by candidates with their application will be processed in accordance with Regulation (EU) 2016/679 (GDPR) exclusively for selection purposes and procedures related to the awarding of scholarships.

Providing such data is mandatory for the evaluation of eligibility requirements; failure to do so will result in exclusion from the selection process.

For further information about the call or Accademia Italiana programs, please contact the Orientation Office at: [orientamento@accademiaitaliana.it](mailto:orientamento@accademiaitaliana.it)

