

Unlock Your Path to Design and Creative Disciplines with The Social Hub

Are you a passionate student aspiring to build a future in Design and the Creative Disciplines?

Accademia Italiana, a Fine Art Academy based in Florence and Rome, Italy, is committed to fostering excellence and accessibility in higher education within the fields of Italian Design and Creative Disciplines. To support international talent, Accademia Italiana, together with The Social Hub, are offering ten (10) partial scholarships, covering 50% of the tuition fee for the first year of one of its six (6) three-year Bachelor of Arts programs at its Florence and Rome campuses for the 2025/2026 academic year.

Accademia Italiana and The Social Hub share a common vision: to offer young people a creative and stimulating environment where they can grow, innovate and make meaningful connections. Both entities believe in the power of community as an engine for learning and inspiration, valuing an international and inclusive approach.

Together, we support education and cultural exchange, promoting experiences that enrich the journey of those who are ready to turn their passion into a life project.

This is your opportunity to take the first step towards a dynamic and rewarding career in design!

ELIGIBILITY

The scholarship competition is open to international students eager to challenge themselves and bring their creative vision to life.

Who can apply?

- International students holding a valid high school diploma equivalent to the Italian secondary school diploma.
- International students set to graduate from high school in the 2024/2025 academic year.

Who is not eligible?

- Candidates applying for direct admission to a year beyond the first year.
- Candidates who do not meet, or are later found not to meet, the admission requirements for the selected three-year Bachelor of Arts program.

SCHOLARSHIP BRIEF: BREAK THE BARRIERS

Create a project that merges ideas, cultures, or materials in an innovative way, demonstrating how design can connect people and transcend boundaries.

Suggested Areas of Exploration:

- Fashion Design: A collection that blends styles or cultural influences.
- Interior & Product Design: A borderless space concept.
- **Photography:** A series that integrates diverse perspectives.
- **Graphic Design:** A visual identity that fuses traditions.
- Jewelry Design: A piece inspired by a mix of cultures or materials.
- Communication Design: A campaign uniting different perspectives or languages.

Choose the format you feel more confident in, this can be a video, a text, an illustration, a collage, just be bold and be creative—there are no limits!

SCHOLARSHIP AWARDS

Ten scholarships to cover 50% of the tuition fee

The scholarship covers **50% of the tuition fee** for the first year of study in one of Accademia Italiana's six Bachelor of Arts programs starting in **October 2025**.

Scholarship Allocation:

- 2 scholarships for Fashion Design (Florence and Rome)
- 2 scholarships for Interior & Product Design (Florence and Rome)
- 2 scholarships for Photography (Florence and Rome)
- 2 scholarships for Communication Design (Florence and Rome)
- 1 scholarship for Graphic Design (Florence campus only)
- 1 scholarship for Jewelry Design (Rome campus only)

Scholarships will be awarded to the **top two applicants** in each category. If a scholarship is not claimed, it may be transferred to the next eligible candidate on the ranking list.

Scholarship Renewal

Scholarships are valid for **three years**, provided that the student:

- Successfully completes all exams within their study plan each academic year.
- Maintains a minimum weighted average of 28/30.

SELECTION PROCESS & JURY

Applications will be reviewed and evaluated by a panel composed of **Accademia Italiana's leading Faculty members** together with Martina Nesti - The Social Hub Regional Marketing & Community Manager Italy.

The Jury will assess projects based on the following criteria:

- Clarity and coherence of the project
- Balance between creativity and aesthetics
- Overall project quality
- Effective synthesis and clarity in presenting information

If no candidates meet the Jury's selection criteria, Accademia Italiana reserves the right not to award all scholarships.



HOW TO APPLY

Application Deadline:

Submit all required materials through the application form at the following link https://orientamento.accademiaitaliana.com/bds-scholarship

Deadline: Monday, April 7, 2025

Final Results:

Applicants will be notified via email by **Friday, April 11, 2025.**

Scholarship Acceptance Deadline:

Winners must confirm acceptance of the scholarship by sending an email along with proof of pre-enrollment fee payment to orientamento@accademiaitaliana.it by Friday, April 18, 2025. Failure to meet this deadline will result in forfeiture of the scholarship.

Required Application Materials:

Applicants must complete the online scholarship application form and submit the following:

- Project proposal (max 5MB)
- Motivation letter (max 500 characters)
- Artistic portfolio (not mandatory but highly recommended)
- Copy of high school diploma (if available), translated into English or Italian
- Copy of high school transcripts, translated into English or Italian
- Copy of passport

→ APPLY NOW

INTELLECTUAL PROPERTY RIGHTS

By submitting a project, applicants **declare full ownership of their work** and confirm that:

- The contents are not confidential and do not infringe on copyrights, trademarks, patents, or any third-party rights.
- The project is original and does not involve plagiarism or unauthorized use of another person's work.

If the Jury determines that a project is plagiarized or otherwise in violation of these terms, the applicant will be **disqualified**.

GENERAL CONDITIONS

- The application form must be fully completed and submitted by the deadline.
- Each scholarship is valid for one academic year and automatically renews if students meet academic performance requirements.
- Only one scholarship application per candidate is allowed. If multiple applications are submitted, only the last one received will be considered.
- Scholarships cannot be combined with other financial aid provided by Accademia Italiana or the regional authority for university education (DSU).
- Scholarship eligibility is subject to official admission to the selected Bachelor of Arts program.
- Accademia Italiana reserves the right not to award all scholarships if suitable candidates are not identified.
- If a scholarship recipient does not confirm their enrollment by the set deadline, the scholarship may be reassigned to another eligible candidate.
- If a candidate fails to meet admission requirements or does not confirm their enrollment, they forfeit the scholarship, though they may still enroll as a full-fee student if places remain available.

Accademia Italiana reserves the right to reallocate unassigned scholarships to other deserving candidates.

